

Today's Skills for Tomorrow's Services

April 18, 2024

Program Descriptions and Presenter Information

Breakout Room 1: 9:15 AM – 10:00 AM Researching with Gale

Do the research Online Library Resources intimidate you? Be not afraid! Join Monica Struck and learn about our Gale OLRs. We will cover the available resources, special features particular to Gale, and general use tips and tricks.

Speaker:

Monica Struck started working in North Dakota libraries in August 2012. She started at Williston State College and then moved on to Dickinson State University. After many years in Academic Land, she made the jump to the State Library. She started as Public Library Specialist in Fall 2022. When she isn't working, Monica likes to read, bake, and chase after her four children.

Breakout Room 2: 9:15 AM – 10:00 AM Mango & Rocket Languages

Bienvenidos! Ni Hao! Velkommen! Learning a new language can be daunting. But not with Mango and Rocket languages! This session will go over the basics of these two language models and how you can incorporate and support language learning in your library. We will take a look at each model individually, walking through the features and then discussing ways these could be of benefit to your library and your library patrons.

Speaker:

Lexi Whitehorn has served as the Literacy Specialist at the State Library since January 2023. As the literacy specialist, Lexi's main focus is creating awareness and programs to support different literacies across the state. Prior to this position, she worked in education for 12 years as both a teacher and K-12 principal. With a passion for reading, she is forever trying to push new titles on to her friends and family. Lexi enjoys spending time with her kids, reading just about every genre, traveling, and learning new skills (aka hobby jumping). Her most current skill is woodworking and creating bookshelves to hold her very large collection of books.

Breakout Room 3: 9:15 AM – 10:00 AM Articulating Your Library's Value Through Advocacy

One of the most important parts of working in a library is advocacy marketing - communicating with the governing bodies and leaders of your community about the value of the library. This session will discuss messaging, engagement, and building relationships.

Learn about ways you can turn your most enthusiastic patrons, PTA, teachers, friend group, board members, etc., into brand advocates and why it is so important to have them in your corner. There will be time at the end for discussion on your library's successes in advocacy.

Speaker:

BreAnne Meier is the Marketing Specialist at the North Dakota State Library and has worked at the State Library for over 14 years. She holds a master's degree in Library and Information Science from the University of North Texas. When she is not researching and sharing ways to market and advocate for North Dakota libraries, she is conducting word of mouth marketing to people she meets while traveling and kayaking.

Breakout Room 1: 10:05 AM - 11:00 AM Discover EBSCO Explora: Research Resources at your Fingertips

Explora supports student research, classroom instruction, and patron information needs with rich, reliable content and easy-to-use functionality. Explora for schools and public libraries ensures that students, educators, and library patrons can quickly find the reliable information they need to complete homework and research projects and satisfy their intellectual curiosity.

Speaker:

Al Peterson has been with the North Dakota State Library since 2000. He has held various positions in Public Services and Training. Currently, he is the Outreach Specialist for the North Dakota State Library.

Breakout Room 2: 10:05 AM - 11:00 AM Kanopy/ Overdrive

In today's digital age, libraries are constantly striving to provide their patrons with convenient access to a vast array of resources. This session will delve into the potential of OverDrive and Kanopy.

We'll explore the unique strengths of each platform, including:

- OverDrive: OverDrive's expansive selection of ebooks and audiobooks, seamless integration with library catalogs, and Libby app for user-friendly borrowing.
- Kanopy: Kanopy's curated collection of award-winning documentaries, independent and classic films, and educational content.

Speaker:

Mary Soucie has almost 30 years' experience as a librarian. She has served as the North Dakota State Librarian since January 2014. In addition to the State Library, Mary has also worked in public and school libraries; as the Youth Services Consultant for a Regional Library System; and was also an adjunct professor at a community college teaching Reader's Advisory and Adult Programs. She has served as a trustee for both a public library and an Illinois Regional Library System. She has served in many volunteer capacities, both within the library community and her own community. Mary believes that libraries serve as community centers, connecting all the parts of the community that they serve.

Breakout Room 3: 10:05 AM - 11:00 AM Grant Writing: Should I Apply?

This session will cover the general process of looking for grants and evaluating whether your organization is a good fit for a particular grant application. Topics covered will include starting and managing the research process, the application process, and a few general writing tips.

Speaker:

James W. Murphy is the Grants Coordinator at the North Dakota State Library working with grants and statistics in the Library Development department. He has a background in library consulting, reader advisory, and public services. James holds undergraduate degrees in psychology and religious studies and a master's degree in library and information science.

When not reading non-fiction or random Wikipedia articles, James enjoys the great outdoors, music, dancing, cycling, and, kayaking.

Breakout Room 1: 11:05 AM – 12:00 PM EBSCOhost: Research At Your Fingertips

EBSCO has been a leading provider of research materials for more than 70 years. EBSCO has redesigned the interface of the EBSCOhost platform and while the content will differ between these resources, the interface is the same. Once you learn to use one, you can use the others. Whether you are finding articles for patrons, helping a student with their term paper, or needing research materials for your own project, EBSCOhost is a go-to reference resource available at your fingertips.

Speaker:

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Breakout Room 2: 11:05 AM – 12:00 PM Britannica Library and Pebble Go/Pebble Go Next: So Much to Explore

Britannica Library and PebbleGo/PebbleGo Next, two general research tools offered by the State Library, are excellent, easy to use resources for researchers of all ages. Attend this session as we explore each resource and learn about or get a refresher on the many features they offer users.

Speaker:

Kathy joined the State Library in November of 2021 as a copy cataloger. January of 2023, she began working as the State Library Academic, Special, and Tribal Library Specialist. Kathy previously worked as an educator and school librarian.

Kathy and her husband Wayne ranch south of Beulah. They have four children and four grandchildren~~referred to as “grands”, and six “grandpets”~~they are referred to as “fur therapy”.

Breakout Room 3: 11:05 AM – 12:00 PM Marketing Your Library at Low or No-Cost

It is a well-known fact: Libraries have something for everyone. But how do we get the word out to the community? Join us for an interactive session on low or no-cost ways to market your library. Come with your successes and lessons learned and leave with more ideas that you can use in your community.

Speaker:

BreAnne Meier is the Marketing Specialist at the North Dakota State Library and has worked at the State Library for over 14 years. She holds a master's degree in Library and Information Science from the University of North Texas. When she is not researching and sharing ways to market and advocate for North Dakota libraries, she is conducting word of mouth marketing to people she meets while traveling and kayaking.

LUNCH BREAK

Breakout Room 1: 1:05 PM – 2:00 PM Exploring ProQuest e-Resources

- Come and explore ProQuest e-Resource offerings with Tammy Kruger, School Library Specialist!
- Want to find that uncle no one talks about on your family tree? Turn to Ancestry Library Edition.
- Want to find up-to-date resources and research about Covid-19? Coronavirus Research Database is your best bet.
- Ethnic NewsWatch allows you to tour news around the world without needing to change out of your slippers.
- Finally, U.S. Newstream pulls news stories from over 1000 American news sources, some far better known than others.

There is also a *surprise* resource available. Join to find out what it is!

Speaker:

Tammy Kruger is the School Library Specialist at North Dakota State Library. She has her MEd, Concentration in Library and Information Technologies from Valley City State University, and her MLIS from San Jose State University. Tammy has worked in various types of libraries, as well as taught early childhood.

Breakout Room 2: 1:05 PM – 2:00 PM WorldCat and FirstSearch

FirstSearch is a fantastic tool to help you with almost all your ILL needs. This workshop will cover the basics of using FirstSearch and its slightly less useful sibling WorldCat. After detailing basic search functionality, we will cover some advanced searching and how it directly relates to a MARC record.

Speaker:

James W. Murphy is the Grants Coordinator at the North Dakota State Library working with grants and statistics in the Library Development department. He has a background in library consulting, reader advisory, and public services. James holds undergraduate degrees in psychology and religious studies and a master's degree in library and information science. When not reading non-fiction or random Wikipedia articles, James enjoys the great outdoors, music, dancing, cycling, and, kayaking.

Breakout Room 3: 1:05 PM – 2:00 PM Role of the Director

The library director: visionary leader, community champion, financial steward, and the glue that holds it all together! This session dives into the complex and ever-evolving role of the library director in today's dynamic library landscape. Join State Librarian, Mary Soucie, and Public Library Specialist, Monica Struck, to learn more about the role of the library director.

Speakers:

Mary Soucie has almost 30 years' experience as a librarian. She has served as the North Dakota State Librarian since January 2014. In addition to the State Library, Mary has also worked in public and school libraries; as the Youth Services Consultant for a Regional Library System; and was also an

adjunct professor at a community college teaching Reader's Advisory and Adult Programs. She has served as a trustee for both a public library and an Illinois Regional Library System. She has served in many volunteer capacities, both within the library community and her own community. Mary believes that libraries serve as community centers, connecting all the parts of the community that they serve.

Monica Struck started working in North Dakota libraries in August 2012. She started at Williston State College and then moved on to Dickinson State University. After many years in Academic Land, she made the jump to the State Library. She started as Public Library Specialist in Fall 2022. When she isn't working, Monica likes to read, bake, and chase after her four children.

Breakout Room 1: 2:05 PM - 3:00 PM Why should I use Novelist?

The answer is very simple, it is the best readers advisory resource currently available. Join NDSL Patron Services Director, Steve Hammel in an exploration of this indispensable tool. Learn how to do searches, find out about all the cool extras, and ways to better serve your patrons and increase usage of your collection.

Speaker:

Steve Hammel has been Patron Services Director at the North Dakota State Library since June of 2022. The Patron Services department provides circulation, research assistance, and interlibrary loan to individuals, state employees, and libraries of all types across the state. The Talking Books program, which provides services to individuals who are blind or print disabled, is part of the department as well.

Prior to coming to the State Library, he was the director of the Valley City Public Library for nine years. Additionally, he has worked as a branch manager and reference librarian in Louisiana, and as a children's librarian and reference librarian in Kentucky. He is currently the servant of two cats; Beauty, who is the best and most beautiful kitty ever and Bert, who is a bit of a jerk on a regular basis.

Breakout Room 2: 2:05 PM - 3:00 PM ODIN OPAC

Are you new to the library world, or has it been a while since you worked with an ILS? Join Dani Kappel, NDSL's Library Services Division Director and go through what Polaris has to offer from both a patron and a librarian's perspective.

Speaker:

Dani Kappel has spent the last ten years working in several different types of libraries: academic, law, school, and public. She rejoined the North Dakota State Library in 2023 after originally working as a cataloger there in 2015. Dani enjoys reading, traveling, and spending time with her golden retrievers. She has a passion for all libraries and believes they play a vital role in the access and evaluation of information within the communities they serve.

Breakout Room 3: 2:05 PM - 3:00 PM Writing Policies

Policies are important but writing a good one can be challenging and labor intensive. Join State Librarian, Mary Soucie, and Public Library Specialist, Monica Struck, to go over what is involved in writing a good policy. This session will equip you with the tools and strategies to craft clear, concise, and enforceable library policies.

Speakers:

Mary Soucie has almost 30 years' experience as a librarian. She has served as the North Dakota State Librarian since January 2014. In addition to the State Library, Mary has also worked in public and school libraries; as the Youth Services Consultant for a Regional Library System; and was also an adjunct professor at a community college teaching Reader's Advisory and Adult Programs. She has served as a trustee for both a public library and an Illinois Regional Library System. She has served in many volunteer capacities, both within the library community and her own community. Mary believes that libraries serve as community centers, connecting all the parts of the community that they serve.

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Breakout Room 1: 3:05 PM – 4:00 PM Readers' Advisory: How to Find a Right Fit Read

One of the best things, in my not-always-humble opinion, of being a librarian is people asking for reading recommendations. There is a certain care that goes into suggesting reading materials. However, this task can feel daunting, particularly if your reading tastes differ from those of your patrons. Join School Library Specialist Tammy Kruger for this session that explains how to conduct a readers' advisory interview, outlines advisory tools available, and highlights some possibilities for less traditional types of readers' advisory.

Speaker:

Tammy Kruger is the School Library Specialist at North Dakota State Library. She has her MEd, Concentration in Library and Information Technologies from Valley City State University, and her MLIS from San Jose State University. Tammy has worked in various types of libraries, as well as taught early childhood.

Breakout Room 2: 3:05 PM - 4:00 PM NDSL ILL Services are for everyone

One of the universal truths in any library is you can't have everything. The simple fact is every library has a limited amount of shelf space. Interlibrary loan fills that gap. Join NDSL Patron Services Director, Steve Hammel in a discussion about updates and changes to ILL services provided by the State Library.

Speaker:

Steve Hammel has been Patron Services Director at the North Dakota State Library since June of 2022. The Patron Services department provides circulation, research assistance, and interlibrary loan to individuals, state employees, and libraries of all types across the state. The Talking Books program, which provides services to individuals who are blind or print disabled, is part of the department as well.

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Breakout Room 3: 3:05 PM - 4:00 PM Free Resources for Professional Development

Professional development is so important to us and our staff to keep up on rising trends in libraries, to get a handle on the basics, or to develop new programs for our patrons. Often, we find ourselves not able to attend a scheduled webinar, either because it does not fit our busy schedules, or it has a fee that we can't afford to pay. This session will explore a variety of free training opportunities that can be taken at your own pace when time allows you or your staff to squeeze in some time for professional development.

Speaker:

Al Peterson has been with the North Dakota State Library since 2000. He has held various positions in Public Services and Training. Currently, he is the Outreach Specialist for the North Dakota State Library.